

Commit to **QUIT** and you could **WIN** an **iPAD2!**

CONTEST 2012



We know most smokers want to quit. That's why during National Non-Smoking Week the BC Lung Association is hosting an online contest at quitnow.ca to motivate BC smokers to commit to quit!

When is the contest running?

Now until the end of National Non-Smoking Week, January 21st, 2012.

What are the prizes?

The grand prize is an iPad2. In addition, five runners-up will each receive a \$100 gift certificate from Save-On-Food's Pharmacy.

How can I participate?

- ▶ You must be a BC resident, 19 years of age or older on January 23rd, 2012
- ▶ You need to register for our free online service at quitnow.ca by January 21st, 2012 at 11:59pm PST; and
- ▶ You must commit to a quit date no later than February 21st, 2012.

When will the winners be announced?

- ▶ Winners will be drawn on January 23rd, 2012 and will need to answer a skill-testing question.
- ▶ Winners will be announced shortly thereafter on the QuitNow website, facebook and twitter pages.



Note: Those who have already registered with QuitNow Online on or after September 1st, 2011 and have set a quit date on, or before, February 21st, 2012, will automatically be entered in the contest.

THE  LUNG ASSOCIATION™
British Columbia

[quitnow](http://quitnow.ca)ca

For complete contest and prizing details, read the rules and regulations at quitnow.ca.