

January 23, 2012

Dear Member of Parliament,

Announcing Canada's new National Bilingual Public Funding Portal

I am writing to inform you about the recent launch of an exciting new service for Canadians, The Funding Portal (<u>TheFundingPortal.com</u>), Canada's new national bilingual public funding portal.

A free bilingual searchable database of all government funding programs

The Funding Portal is an information and services platform which provides Canadians with a free searchable database of all federal, provincial and municipal grants and incentive programs.

I am writing to you as Members of Parliament because I know that you so often serve as the front line for communicating information about government funding programs with your constituents. The Funding Portal enables

your constituents to instantly identify and investigate relevant public funding opportunities, and provides your constituency staff with a new desktop tool to answer public funding queries and to direct constituents to The Funding Portal.

4200 distinct government funding programs disbursing \$16B in public funding per year

The Funding Portal also offers a complementary suite of subscription services

which include review and scoring draft funding applications, strategic business advisory and commercialization services and access to The Funding Portal's roster of top funding and tax experts.

Canadians are following the Portal on Twitter, and its free weekly online newsletter, The Funding Report, is a new must-read for CEOs, entrepreneurs and small businessmen and women. We have taken the liberty of adding you to our distribution list so you can keep informed about public funding announcements and forward this news to your constituents.

Sincerely,

Communications at The Funding Portal



Clip and insert in your Householder

I am pleased to announce the launch of an exciting new service for Canadians, The Funding Portal's new searchable data base of all federal, provincial and municipal funding programs in Canada. **Connect with The Funding Portal**

- Visit us online at <u>TheFundingPortal.com</u>
- Tweet with <u>@TFPCanada</u>
- Sign up for the free weekly newsletter at <u>Communications@TheFundingPortal.com</u>.